

# E-Marketing Advantage



RESIDENTIAL BROKERAGE

As a company, we have decided to seize the best opportunities so we may offer our sellers' the most exposure for their properties, the fastest response to online inquiries and the finest quality interactive programs in the industry. As the online Real Estate space evolved and home seekers began to integrate online searching into their home buying experience, Coldwell Banker Residential Brokerage has continued to keep pace with real estate buying habits.

Today, you will find your property, your agent and the Coldwell Banker brand on the most visited web sites and real estate portals on the web. Not only will you have the exposure, but your agent will promote the features most online home seekers demand; multiple photos, maps, descriptions and school and community information.



**CBMove.com**



**ColdwellBanker.com**



**ColdwellBankerPreviews.com**



**OpenHouse.com**



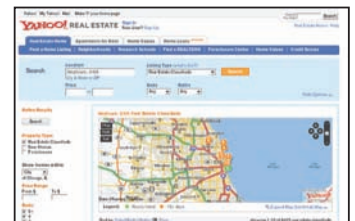
**FrontDoor.com**



**REALTOR.com®**



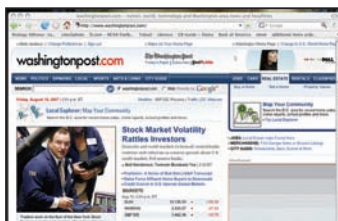
**Trulia.com**



**Yahoo.com**



**Zillow.com**



**WashingtonPost.com**



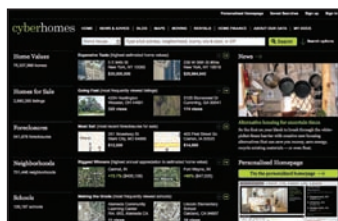
**BaltimoreSun.com**



**NYTimes.com**



**IHT.com**



**Cyberhomes.com**



**WallStreetJournal.com**



**HomeFinder.com**

The Coldwell Banker *Difference*